



# ELEMENTIA ANNOUNCES THIRD QUARTER 2020<sup>1</sup> RESULTS

Mexico City, October 28, 2020 - Elementia, S.A.B. de C.V. (BMV: ELEMENT\*) ("the Company", or "Elementia") announced today its financial and operating results for the third quarter ("3Q20"). Figures in this report are unaudited and have been prepared in accordance with International Financial Reporting Standards (IFRS) issued by the International Accounting Standards Board (IASB). Figures are stated in Mexican pesos (\$).

# Main Highlights

- During 3Q20, Elementia reported increases in consolidated revenues and EBITDA of 15% and 24%, respectively vs 3Q19. For the first nine months of 2020 vs 2019, revenues increased 4% while EBITDA decreased 7%.
- During 3Q20, Cash increased by 111% when compared to the close of 2019 due the implementation of the following initiatives:
  - \$1,114 million for the optimization of working capital and efficiencies in operating costs and expenses
  - $\circ$  \$525 million of inventory optimization, mainly in Metals and Building Systems USA
  - o \$454 million from negotiations with creditors on grace periods for debt and interest payments
  - \$99 million in new financing
- The sale of our cement assets in Pennsylvania remains under review by the anti-trust authorities and we expect to have their response in the fourth quarter.
- Since June, there has been a gradual market recovery in the countries in which we operate and only Bolivia's operations remains closed.
- Leverage ratio for 3Q20 was 4.41x and the interest coverage ratio was 2.58x.

<sup>&</sup>lt;sup>1</sup> Elementia 's 3Q20 earnings conference call will take place on October 29, 2020. Dial-in information can be found in the annexes of this document. The report, transcript and audio of the results can be downloaded at <u>www.elementia.com</u>.



The Company's strategy for 2020 is to maximize the resources available to focus on profitability and cash flow generation under the following objectives:

1)	Increase inventory rotation	•	Reduction of 34 thousand tons (close to 24%) in the number of rotation days in Building Systems (primarily in the U.S.) and 2.4 thousand tons in Metals (close to 30%)	
2)	Cement U.S. – sustained growth	•	Advances according to plan: EBITDA up 58% vs 3Q19	
3)	Metal Products – return to profitability and cash flow generation	•	Although sales declined 4% vs 3Q19, there was a solid improvement in EBITDA of 55% due to the focus on profitability and changes to the commercial and operating strategies of the business.	
4)	Building Systems U.S. – growth and cash flow generation	•	In process: negative EBITDA affected mainly by the pandemic and some non-recurring expenses	



# **Operating and financial highlights**

	-	Third quarter			January - September			
MXN millions	2020	2019	Δ%	2020	2019	Δ%		
Consolidated Cement BU volume	1,414,905	1,315,243	8%	3,932,295	3,847,002	2%		
Consolidated Metal products BU volume	10,821	13,164	(18%)	32,884	41,228	(20%)		
Consolidated Building systems BU volume	205,880	191,618	7%	533,771	555,431	(4%)		
Net Sales	7,670	6,670	15%	20,576	19,855	4%		
Cost of sales	5,700	5,121	11%	15,997	15,312	4%		
Gross profit	1,970	1,549	27%	4,579	4,543	1%		
% of net sales	26%	23%	2.5 pp	22%	23%	(0.6 pp)		
Operating expenses	1,265	1,081	17%	3,684	3,357	10%		
Operating income	705	468	51%	895	1,186	(25%)		
% of net sales	9%	7%	2.2 pp	4%	6%	(1.6 pp)		
EBITDA	1,245	1,007	24%	2,596	2,797	(7%)		
% of net sales	16%	15%	1.14 pp	13%	14%	(1.5 pp)		
Comprehensive financing result, net	(248)	(359)	(31%)	(671)	(1,020)	(34%)		
Income before income taxes	457	109	319%	224	166	35%		
Income tax	141	101	40%	404	229	76%		
Income (loss) from continued operations	316	8	3850%	(180)	(63)	186%		
Loss from discontinued operations			0%			0%		
Net Income (loss)	316	8	3850%	(180)	(63)	186%		
Working Capital	4,557	4,429	3%					
Recievables, net	3,711	3,095	20%					
Inventories, net	4,609	5,228	(12%)					
Payables	3,763	3,894	(3%)					
Free Cash Flow	3,530	(537)	757%					
Operating	3,994	1,863	114%					
Investments	(635)	(878)	(28%)					
Financing	171	(1,522)	111%					
Cash and cash equivalents	4,158	1,966	111%					
Total Debt	18,125	15,380	18%					
Employees	5,734	6,310	(9%)	_				



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#### Net sales

Net sales per business unit

					Δ%
MXN millions	3Q20	2Q20	3Q19	Δ% Q/Q	Year/Year
Cement Mexico	1,613	1,248	1,150	29%	40%
Cement United States	1,621	1,558	1,305	4%	24%
Cement Central America	105	114	103	(8%)	2%
Metal Products	1,848	1,695	1,935	9%	(4%)
Building Systems United States	1,136	1,048	999	8%	14%
Building Systems LatAm	1,191	693	998	72%	19%
Total Elementia <sup>1</sup>	7,514	6,356	6,490	18%	16%

1) Does not include holding and eliminations

#### Net sales per destination

					Δ%
MXN millions	3Q20	2Q20	3Q19	Δ% Q/Q	Year/Year
United States	3,306	3,183	2,874	4%	15%
Mexico	3,252	2,568	2,669	27%	22%
Central America	256	288	360	(11%)	(29%)
South America	763	420	668	82%	14%
Rest of the World	93	65	99	43%	(6%)
Total Elementia <sup>1</sup>	7,670	6,524	6,670	18%	15%

1) Include holding and eliminations

Consolidated net sales for 3Q20 reached \$7,670 million which represents an increase of 15% compared to \$6,670 million in 3Q19. The increase in sales stemmed mainly from Cement with 31% growth versus the previous year. In addition, LatAm improved significantly with 19% growth compared to 3Q19.

#### **Operating Income**

In 3Q20, operating income was \$705 million, representing an increase of 51% compared to \$468 million reported in 3Q19 due mainly to higher volume and efficiencies in cost of sales, which had a direct impact on the profitability of the businesses. In addition, there has been a gradual recovery in demand within the LatAm markets.



# EBITDA per business unit

					Δ%
MXN millions	3Q20	2Q20	3Q19	Δ% Q/Q	Year/Year
Cement Mexico	653	539	521	21%	25%
Cement United States	316	207	200	53%	58%
Cement Central America	31	34	27	(9%)	15%
Metal Products	115	55	74	109%	55%
Building Systems United States	(14)	(18)	43	22%	(133%)
Building Systems LatAm	184	(71)	122	359%	51%
Total Elementia <sup>1</sup>	1,285	746	987	72%	30%

1) Does not include holding and eliminations

Consolidated EBITDA increased by 30% in 3Q20 vs. 3Q19, mainly due to higher sales volume and lower cost of sales. The EBITDA margin rose slightly to remain at 16% in 2020.

# **Financing Result**

	Third quarter			January - September		
MXN millions	2020	2019	Δ%	2020	2019	Δ%
Interest income	(30)	(9)	233%	(51)	(27)	89%
Interest expense	304	349	(13%)	888	1,046	(15%)
Bank commissions	17	14	21%	53	42	26%
Net exchange loss (profit)	(43)	5 🗖	960%	(219)	(41)	434%
Total comprehensive financing cost, net	248	359	(31%)	671	1,020	(34%)

Integral cost of financing net as of September 30, 2020 registered a 34% decline compared to the same period of 2019, as a result of exchange rate volatility and lower financing costs.

## **Net Income/Loss**

In 3Q20 we reported net income of \$316 million vs \$8 million in 3Q19, mainly due to changes in the operating and commercial strategies of the Building Systems and Metals Divisions, as well as a recovery in demand that is reflected in higher sales volume and the optimization of costs and expenses which is exhibited in the profitability levels of the businesses.



# **Free Cash Flow**

	Janua	January - September			
MXN millons	2020	2019	Δ%		
EBITDA	2,596	2,797	(7%)		
Change in working capital	(128)	(757)	(83%)		
Cash taxes	(363)	(381)	(5%)		
Interest, net	(950)	(1,144)	(17%)		
Bank commissions	(53)	(42)	26%		
Cash flow before Capex	1,102	473	133%		
% of EBITDA	42%	17%	25.5 pp		
CAPEX	(631)	(849)	(26%)		
Free cash flow before financing	471	(376)	225%		
Incurred (paid) debt	1,381	(234)	690%		
Others	(168)	(107)	57%		
Sale (buy) stock buyback	(43)	(9)	378%		
Free cash flow	1,641	(726)	326%		

### Key highlights:

- o \$1,114 million from working capital optimization and efficiencies in operating costs and expenses
- o \$525 million in inventory optimization, mainly in Metals and Building Systems U.S.
- o \$454 million from the negotiation with creditors regarding grace periods for capital and interest payments
- \$99 million in new financing



# **Balance Sheet**

MXN millions	Sep 2020	Dec 2019	Δ%
Cash and cash equivalents	4,158	1,966	111%
Receivables, net	3,711	3,095	20%
Inventories, net	4,609	5,228	(12%)
Other receivables and currents assets	5,797	4,818	20%
Current assets	18,275	15,107	21%
Other receivables, net		15	(100%)
Investment in associated companies and others	3	3	0%
Property, plant and equipment, net	27,592	26,609	4%
Right of use asset	756	795	(5%)
Intangible assets, net	4,586	4,343	6%
Deferred assets Tax	750	1,188	(37%)
Other assets	131	206	(36%)
Non- current assets	33,818	33,159	2%
Total assets	52,093	48,266	8%
Short term debt	2,319	1,961	18%
Payables	3,763	3,894	(3%)
Other current liabilities	2,606	2,558	2%
Current liabilities	8,688	8,413	3%
Long term debt	15,806	13,419	18%
Deferred taxes	2,789	2,918	(4%)
Other long term liabilities	2,436	2,114	15%
Long term liabilities	21,031	18,451	14%
Total liabilities	29,719	26,864	11%
Shareholders' Equity	22,374	21,402	5%
Equity attributable to owners of the Entity	21,199	20,327	4%
Capital stock	8,725	8,725	0%
Additional paid-in capital	7,579	7,579	0%
Retained earnings	4,207	4,346	(3%)
Other comprehensive income	688	(323)	(313%)
Non- controlling interest	1,175	1,075	9%
Total liabilities and shareholders' equity	52,093	48,266	8%

Current assets in 3Q20 increased 21% mainly due to the strong cash flow generation as well as improvements in consolidated working capital driven by higher sales.

In addition, current assets are benefitted from the exchange revaluation of the assets in the cement plant in Pennsylvania presented as part of the other current assets line.



Long-term and short-term debt registered an 18% increase mainly from the exchange rate volatility and the obtaining of an uncommitted credit line aimed largely at improving the cost of financing of the Metals factoring strategy. Furthermore, we obtained two loans totaling \$99 million at our operations in the Andean Region as part of the stimulus plans implemented by the governments of Bolivia and Peru.

### **Debt Profile**

MXN millions	Sep 2020	Dec 2019
Short-term debt	2,319	1,961
Long-term debt	15,806	13,419
Total debt	18,125	15,380
Cash and cash equivalents	4,158	1,966
Net debt	13,967	13,414
Net financial expense	837	1,411
EBITDA LTM	3,167	3,368
Leverage ratio	4.41x	3.98x
Interest coverage ratio	2.58x	2.39x
	Third qu	larter
Currency denomination	2020	2019
MXN	55.06%	56.00%
USD	44.40%	44.00%
PEN	0.34%	

BOB	0.20%
Interest rate	
Fixed	71.89% 75.00%
Variable	28.11% 25.00%

As of 3Q20, Elementia's total debt increased by \$2,745 million mainly due to: (i) FX effects, (ii) the addition of new debt, and (iii) the payment of an unsecured loan for \$286 million. The leverage ratio was 4.41x (down 0.42x vs the level in 2Q20) and the interest coverage ratio was 2.58x.

87% of total debt is long-term with a comfortable maturity schedule, and 72% is at fixed rates.



### **Results by Business Unit**

#### Cement Business Unit – Mexico

	Third quarter			January - September			
MXN millions	2020	2019	Δ%	2020	2019	Δ%	
Net sales	1,613	1,150	40%	4,074	3,677	11%	
Operating income	484	375	29%	1,221	1,172	4%	
% of net sales	30%	33%	(2.6 pp)	30%	32%	(1.9 pp)	
EBITDA	653	521	25%	1,693	1,597	6%	
% of net sales	40%	45%	(4.8 pp)	42%	43%	(1.9 pp)	

The cement business in Mexico reported outstanding results during 2020 with net sales and EBITDA growth of 40% and 25%, respectively. The growth is explained by higher volumes and lessened effects from the pandemic on the informal sector, which is the market segment we are focused on. It is worth highlighting that there was also a positive effect from incremental volume from the construction of government infrastructure works, which helped neutralize the negative effects of COVID-19.

### **Cement Business Unit – United States**

	Third quarter			January - September			
MXN millions	2020	2019	Δ%	2020	2019	Δ%	
Net sales	1,621	1,305	24%	4,307	3,481	24%	
Operating income (loss)	162	5	3140%	80	(300)	127%	
% of net sales	10%	0%	9.6 pp	2%	(9%)	10.5 pp	
EBITDA	316	200	58%	560	272	106%	
% of net sales	19%	15%	4.2 pp	13%	8%	5.2 pp	

During the third quarter of 2020, our operations in the U.S. improved significantly with greater volume and sales prices as well as efficiencies in operating and administrative expenses. This was reflected in sales and EBITDA growth of 24% and 58%, respectively when compared to the same quarter of the previous year.



# **Cement Business Unit – Central America**

MXN millions	Third quarter			January - September		
	2020	2019	Δ%	2020	2019	Δ%
Net sales	105	103	2%	324	315	3%
Operating income	27	24	13%	81	75	8%
% of net sales	26%	23%	2.4 pp	25%	24%	1.2 pp
EBITDA	31	27	15%	93	82	13%
% of net sales	30%	26%	3.3 pp	29%	26%	2.7 pp

Despite the contractions in the economy and the sector, the Cement Division in Central America registered an increase of 2% in sales volume and 15% in EBITDA vs 2019, resulting from the focus on profitability and lower cost of sales per ton produced.

#### Metal Products Business Unit

	Third quarter			January - September		
MXN millions	2020	2019	Δ%	2020	2019	Δ%
Net sales	1,848	1,935	(4%)	5,385	6,070	(11%)
Operating income (loss)	46	(16)	388%	(77)	(10)	670%
% of net sales	2%	(1%)	3.3 pp	(1%)	(0%)	(1.3 pp)
EBITDA	115	74	55%	224	259	(14%)
% of net sales	6%	4%	2.4 pp	4%	4%	(0.1 pp)
EBITDA en USD / TON	481			313		
$\Delta\%$ in sales volume	(18%)			(20%)		
Δ% in average price	16%			11%		

The Metals business strategy is focused on maximizing profitability of the business and is reflected in a 55% increase in EBITDA when compared to the same quarter of the previous year. Furthermore, we are seeking to improve the operating model as well as the pricing model.

Demand has not yet recovered and drove a decline in sales volume of 18% during the same period.



# Building Systems Business Unit – U.S.

MXN millions	Third quarter			January - September		
	2020	2019	Δ%	2020	2019	Δ%
Net sales	1,136	999	14%	3,237	2,850	14%
Operating income (loss)	(76)	(3)	2433%	(206)	89	(331%)
% of net sales	(7%)	(0%)	(6.4 pp)	(6%)	3%	(9.5 pp)
EBITDA	(14)	43	(133%)	(17)	206	(108%)
% of net sales	(1%)	4%	(5.5 pp)	(1%)	7%	(7.8 pp)
$\Delta\%$ in sales volume	1%			1%		
$\Delta\%$ in average price	12%			12%		

Although the slowdown in demand has significantly impacted the U.S., our Building Systems operations posted volume and sales growth of 1% and 14%, respectively. However, despite this, the increase in fixed costs and non-recurring expenses due to COVID-19 resulted in a decline in EBITDA of 133%.

## Building Systems Business Unit – LatAm

	Third quarter			January - September		
MXN millions	2020	2019	Δ%	2020	2019	Δ%
Net sales	1,191	998	19%	2,783	2,877	(3%)
Operating income (loss)	104	69	51%	(80)	133	(160%)
% of net sales	9%	7%	1.8 pp	(3%)	5%	(7.5 pp)
EBITDA	184	122	51%	158	347	(54%)
% of net sales	15%	12%	3.2 pp	6%	12%	(6.4 pp)
$\Delta\%$ in sales volume	5%			(15%)		
Δ% in average price	13%			13%		

The change in business strategy and the focus on improving working capital have been the keys to our EBITDA generation in LatAm, which had an outstanding increase of 51% during the third quarter of 2020 versus 2019.

Although the recovery in demand has been gradual in all the countries in which we operate, we achieved net sales growth of 19% compared to 2019.

We maintain our focus on driving higher sales, optimizing our operations and remaining financially prudent with the goal of mitigating the negative impact that the pandemic caused on our plants as a result of the temporary shutdown of operations.



# Relevant Events

- On October 1, 2020, our BB-rating was reaffirmed and our revision watch was removed.
- On September 18, 2020, we announced the inauguration of our new cement plant in Progreso, in the State of Yucatan, in line with our expansion strategy for the Cement Division. The investment totaled US\$25 million and initiated with a line that has 250 thousand tons of capacity per year. The inauguration was attended by the Governor of the State of Yucatan, Mauricio Vila Dosal and the CEO of Elementia, Jaime Rocha Font.

Through this project, Elementia aims to participate in the growth of the Peninsula and Southern Mexico. The Progreso Plant contains the latest technology and is 100% eco-friendly; it will produce the highest quality cement with the goal of becoming the preferred brand of the market.

- On September 17, 2020, we announced that as of September 1<sup>st</sup>, Mr. Eduardo Gonzalez Arias had taken over the role of Chief Legal Counsel of Elementia.
- On July 31, 2020, we announced changes to our management team, in which Juan Francisco Sanchez Kramer was leaving the company and Maria de Lourdes Barajas Flores was named as the new Chief Financial Officer of Elementia. In addition, Iris Josselin Fernandez Cruz was named Head of Investor Relations.
- On July 17, 2020, we announced that Tim Kuebler was named CEO of Elementia USA, heading up GIANT and Allura, our cement and fiber cement businesses, respectively.

#### Analyst Coverage

- BBVA
- HSBC
- Morgan Stanley
- Santander
- Bank of America Merrill Lynch
- Citi
- UBS



# Annexes

	Janua	January - September		
MXN millons	2020	2019	Δ%	
Net loss	(180)	(63)	186%	
Depreciation, amortization and impairment	1,701	1,611	6%	
Gain on disposal of fixed assets	15	40	(63%)	
Interest income	(51)	(27)	89%	
Interest expense	887	1,046	(15%)	
Exchange loss (gain)	1,912	(25)	7748%	
Other items	(16)	276	(106%)	
Non cash figures	4,268	2,858	49%	
Net cash flow provided used in working capital	(274)	(995)	(72%)	
Increase in accounts receivable	(616)	(355)	74%	
Decrease (increase) in inventories	619	(299)	307%	
Increase in other receivables and other current assets	(369)	456	(181%)	
Decrease in trade accounts payable	(131)	(102)	28%	
Increase (decrease) in other liabilities	223	(695)	132%	
Net cash flow provided by operating activities	3,994	1,863	114%	
Acquisition of property, machinery and equipment	(631)	(849)	(26%)	
Other assets	(4)	(29)	86%	
Net cash flow used in investing activities	(635)	(878)	(28%)	
Incurred (paid) debt	1,381	(234)	690%	
Increase stock buyback	(43)	(9)	378%	
Bank loans and others, net	(1,167)	(1,279)	(9%)	
Net cash by (used in) financing activities	171	(1,522)	111%	
Net increase (decrease) in cash and cash equivalents	3,530	(537)	757%	
Effects differences on translating foreign operations	(1,338)	(40)	3245%	
Cash and cash equivalents at the beginning of the period	1,966	2,116	(7%)	
Cash and cash equivalents at the end of the period	4,158	1,539	170%	
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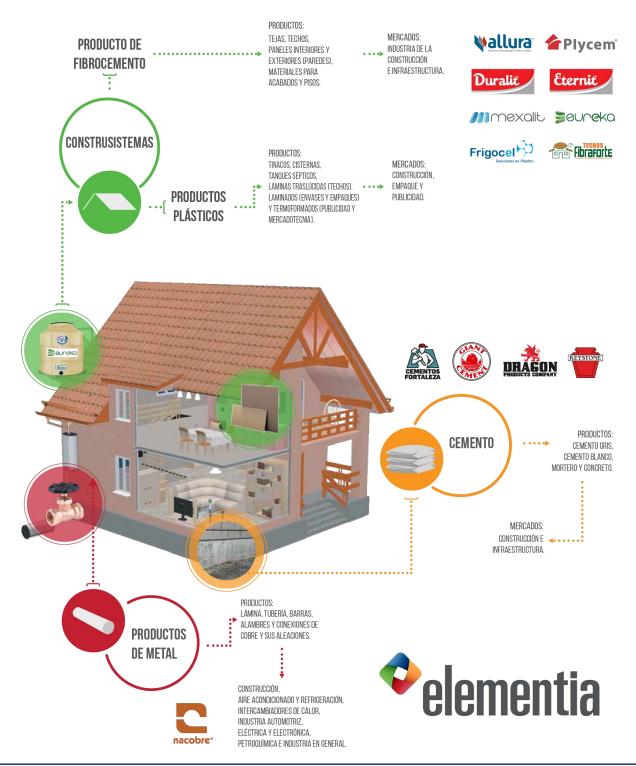


### **Earnings Conference Call Details**



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#### **Disclaimer on forward-looking statements**

Figures are stated in nominal Mexican pesos (\$) and all comparisons are made against the same period of the previous year, unless otherwise specified. Figures are stated in nominal Mexican pesos (\$) in accordance to IFRS. As a result of figures roundup, totals may not exactly match the sum of the figures presented. The Audit Committee and the Board of Directors are aware about modification of the IFRS (IFRS9 and IFRS 16) reflected in the figures.

This document contains certain forward-looking statements and information related to Elementia, S.A.B. Of C.V. ("Elementia") that reflect the vision and / or expectations of Elementia and its management team in relation to its performance, business and future events. Forward-looking statements may include, but are not limited to, statements that could predict, project, indicate or imply certain future results, performance or achievements, and may include words "anticipate", "believe," "estimate, "expect", "project", "plan", "predict", "foresee", "foresee", "forecast", "reach" or any other word or phrase with a similar meaning, which may be given orally or in writing.

The presented results may materially differ from those projected as a result of factors beyond Elementia's control. These factors may include, but are not limited to: economy in general; political and business conditions in Mexico and other markets where we operate; international capital and securities markets performance, as well as economic crises; our ability to refinance our financial obligations; if necessary; competition in the sector and markets; management's expectations and estimates in regards to the Company's future financial performance and financing plans / programs; limited access to financing sources with competitive terms, and compliance with clauses to which we are bound to; our ability to meet debt obligations; our investment plans; currency fluctuations, interest rates or inflation, as well as currency conversion; changes in government legislation and regulation, including environmental regulation, and obligations arising therefrom, and judicial or administrative judgments against us; procurement policies and interpretations; increase in insurance premiums; changes in market prices, customer demand and preference, and competitive conditions; cyclicity and seasonality in our operating results; our ability to implement the corporate strategy; increase in prices of goods and / or services supplied to us, and fluctuations in the prices of the raw material; the imposition of price controls on the products we sell; trade barriers; technological innovation; costs uncertainty and regulation applicable to company mergers and acquisitions or strategic alliances; our ability to make acquisitions for regulatory or other issues, and successfully integrate the operations of the acquired businesses; liability claims including claims related to health, safety and environmental protection issues, as well as claims arising from joint lawsuits in Mexico or other jurisdictions in which we operate; failures in our information obtained from our technology systems, including data and communication systems; the impact by changes in accounting principles, new legislation, actions by regulatory authorities, government announcements and monetary or fiscal policy in Mexico, or in other markets in which we operate; decrease in the sale of our products by independent distributors; our ability to retain qualified personnel and rehire key personnel; our ability to extract synergies from our business mergers and acquisitions activities; delays by suppliers or lack of ability to obtain, under conditions acceptable to us, inputs required by us to produce the products we sell; investigations by federal authorities; and other risk factors

Forward-looking statements and statements included in this document are subject to various risks, uncertainties and assumptions. In any circumstance these statements only refer to their date of elaboration and Elementia has no obligation to update or revise any of them, whether for new information, future events, among others, unless required by law. Therefore, caution should be exercised when using future projections. The document and its contents belong to the Company and may not be reproduced or distributed as a whole or as part of without prior written consent by Elementia.

#### About Elementia

Elementia is a unique platform that manufactures and commercializes building materials for the construction industry and adds value to all stages of this industry. The Company has grown, both organically and through strategic mergers and acquisitions, consolidating operations in 9 countries in the Americas, showing strong growth in its Cement business unit, while maintaining its leadership in the Metals business, and through our Building Systems unit, we offer lightweight construction products, which is the main building trend in the market. This has been possible thanks to the passion and dedication of its more than 7,000 employees and leadership of its main brands, including: Cementos Fortaleza®, Giant®, Keystone® and Dragon®; Nacobre®; Allura®, Mexalit®, Plycem®, Eternit®, Duralit® y Fibraforte®.