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ELEMENTIA INAUGURATES NEW CEMENT PLANT IN THE YUCATAN PENINSULA

Mexico City, September 18, 2020.- Elementia, S.A.B. de C.V. (BMV: ELEMENT*) ("the Company", or "Elementia") announced today that it inaugurated its new cement plant in Progreso, Yucatan, Mexico, in line with its expansion strategy for the Cement Division.

• The investment totaled US\$ 25 million and kicks off with a line that has 250 thousand tons of capacity per year.

The inaugural event was attended by the Governor of the State of Yucatan, Mauricio Vila Dosal and Elementia's CEO, Jaime Rocha Font.

Through this project, Elementia aims to participate in the growth of the Peninsula and Southern Mexico.

The Progreso Plant contains the latest technology and is 100% eco-friendly; it will produce the highest quality cement with the goal of becoming the preferred brand of the market.

About Elementia

Elementia offers innovative construction solutions that redefine the concept of construction evolution. Our state-of-the-art rotomolding technology, Eureka®, helps safeguard the world's most important resource: water; which runs through our Nacobre® pipe systems. With more than 65 years' experience, our Nacobre® brand ensure that gas installations comply with the highest safety standards. Elementia has grown organically and through strategic mergers and acquisitions, creating an integrated platform of more than 4,000 products. Through Cementos Fortaleza®, and the strategic acquisitions of Giant®, Keystone® and Dragon® cement, we provide the structure for the foundations, columns, floors and ceilings of houses, shopping malls, offices, hospitals, etc., both in Mexico and the U.S. Elementia has more than 6,000 employees and operates in nine countries through a wide-ranging distribution network. Innovative and versatile panels manufactured by Allura®, Plycem®, Eternit®, Duralit® and Fibraforte®, offer the advantages of fiber cement technology for decorative façades, simulated wood decking, traditional roof tiles and state-of-the-art ceilings. Elementia is the largest fiber cement producer in Latin America and second largest in the U.S.

Investor Relations

www.elementia.com

Iris Fernandez Cruz T: +52 (55) 7845 7984 investorrelations@cementosfortaleza.com