

## Change of corporate name and ticker symbol from ELEMENT to FORTALE and appointment of the Chairman of Fortaleza Materiales

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**Mexico City, September 1, 2021.-** Fortaleza Materiales, S.A.B. de C.V. (formerly Elementia, S.A.B. de C.V.) (BMV: FORTALE\*) ("the Company", or "Fortaleza Materiales"), informs the investor public that on September 1, 2021, the Company's name was changed to Fortaleza Materiales, as well as its ticker symbol from "ELEMENT" to "FORTALE" in the Mexican Stock Exchange (Bolsa Mexicana de Valores, S.A.B. de C.V.). Such changes follow the completion of the spin-off of the Company (formerly Elementia, S.A.B. de C.V.) approved at its Annual General Meetings held on April 25 and July 15, 2019, which led to the creation of Elementia Materiales, S.A.B. de C.V.

In addition, the Company announces that, as approved by the Company's Annual General Meeting and in connection with the spin-off, Mr. Gerardo Kuri Kaufmann was appointed as Chairman of Fortaleza Materiales, S.A.B. de C.V., which took effect on August 26 this year.

Mr. Kuri has been a member of the Company's Board of Directors since 2009. He holds a degree in Industrial Engineering from the Anahuac University (Universidad Anáhuac). From 2008 to 2010, he served as Procurement Director of Carso Infraestructura y Construcción, S.A. de C.V. He assumed the CEO position of Inmuebles Carso, S.A.B. de C.V. following its incorporation. Additionally, Mr. Kuri is a Board Member of Minera Frisco, S.A.B. de C.V., Fomento de Construcciones y Contratas, S.A., Cementos Portland Valderrivas, S.A., and Operadora de Sites Mexicanos, S.A. de C.V.

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### About Fortaleza Materiales

Fortaleza Materiales is a cement company with a strong organic growth and, through Cementos Fortaleza® and the strategic acquisitions of Giant®, Keystone® and Dragon®, it provides structural solutions for the foundations, columns, floors and ceilings of houses, shopping malls, offices, hospitals, among other facilities, in Mexico, the United States and Latin America. Fortaleza Materiales has more than 1,300 employees.

### Investor Relations

[www.fortalezamateriales.com](http://www.fortalezamateriales.com)

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