

ELEMENTIA ANNOUNCES CHANGES IN SENIOR MANAGEMENT

Mexico City, July 17, 2020.- Elementia, S.A.B. de C.V. (BMV: ELEMENT*) (“the Company”, or “Elementia”) announced today that Tim Kuebler, CEO of Cement USA, has also assumed the leadership of Elementia USA, including Allura which is the fiber cement business in USA.

About Elementia

Elementia offers innovative construction solutions that redefine the concept of construction evolution. Our state-of-the-art rotomolding technology, Eureka®, helps safeguard the world’s most important resource: water; which runs through our Nacobre® pipe systems. With more than 65 years’ experience, our Nacobre® brand ensure that gas installations comply with the highest safety standards. Elementia has grown organically and through strategic mergers and acquisitions, creating an integrated platform of more than 4,000 products. Through Cementos Fortaleza®, and the strategic acquisitions of Giant®, Keystone® and Dragon® cement, we provide the structure for the foundations, columns, floors and ceilings of houses, shopping malls, offices, hospitals, etc., both in Mexico and the U.S. Elementia has more than 6,000 employees and operates in nine countries through a wide-ranging distribution network. Innovative and versatile panels manufactured by Allura®, Plycem®, Eternit®, Duralit® and Fibrafort®, offer the advantages of fiber cement technology for decorative façades, simulated wood decking, traditional roof tiles and state-of-the-art ceilings. Elementia is the largest fiber cement producer in Latin America and second largest in the U.S.

Investor Relations

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