

## Fortaleza Materiales starts a public offering to acquire its shares

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**Mexico City, March 22, 2022.-** Fortaleza Materiales, S.A.B. de C.V. (formerly Elementia, S.A.B. de C.V.) (BMV: FORTALE\*) (the “Company”, the “Issuer” or “Fortaleza Materiales”), announces that today a public offering has started to acquire up to 103’038,130 nominal value shares, ordinary, registered, with no par value, representative of the capital stock, which are placed amongst the large investor public and are distinct from those which are direct or indirect ownership of the FORTALE control group, which represents 17.58% of its subscribed and paid-in capital.

The aforementioned public offering shares acquisition launched by the issuer, which starts on this date, is made according to the terms laid out in the public offering of acquisition announcement published by FORTALE, which outlines, among other details, the following:

Offeror: Fortaleza Materiales, S.A.B. de C.V.

Issuer: Fortaleza Materiales, S.A.B. de C.V.

Ticker symbol: “FORTALE”

Number of shares offered:	Up to 103,038,130 nominal value shares
Percentage of the issuer’s subscribed and paid-in capital that the offering represents:	Up to 17.58%
Price per share:	\$19.60 (nineteen Pesos 60/100 M.N.) per share
Total amount offered:	Up to \$2,019’547,348.00 (Two-thousand nineteen million, five hundred forty-seven thousand, three hundred forty-eight pesos 00/100 M.N.)
Offer period:	21 working days, as of 22 March 2022 from 7:30 to 21 April 2022 until 15:30, considering that said period can be extended according to the terms described in the offer’s Information Booklet.

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### About Fortaleza Materiales

Fortaleza Materiales is a cement company with a strong organic growth and, through Cementos Fortaleza® and the strategic acquisitions of Giant®, Keystone® and Dragon®, it provides structural solutions for the foundations, columns, floors and ceilings of houses, shopping malls, offices, hospitals, among other facilities, in Mexico, the United States and Latin America. Fortaleza Materiales has more than 1,300 employees.

### Investor Relations

[www.fortalezamateriales.com](http://www.fortalezamateriales.com)

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Phone: +52 (55) 7845 7984  
investorrelations@elementia.com

Offer deadline:

21 April 2022 until 15:30 or another later date in case the offer period is extended according to the terms described in the Information Booklet.

Registration Date in Mexican Stock Exchange (Bolsa Mexicana de Valores, S.A.B. de C.V. "BMV"):

22 April 2022

Settlement date:

26 April 2022, it is envisaged that the offer settlement date will be on the second working day following the offer's Registration Date.

Place and date of the Information Booklet publication ("Folleto Informativo"):

Mexico City, Mexico, 21 March 2022

Place and date of the offer's announcement:

Mexico City, Mexico, 22 March 2022, as well as daily during the offer period.

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